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Participation of 200% Cond. Protection of 95% Term of 10 years **Reference Entity AXA SA** 

# CHF 95% Reference Entity Certificate with Conditional Protection CS STAA 6% CHF ER Index

Reference Index	Bloomberg	Initial Level	
CS STAA 6% CHF ER	Index STAACE6 Index	Reference Index value at Initial Fixing Date	
Key Indicative Terms Issuer (Debtor)	Credit Suisse AG, Zurich, acting through its on Branch, London (Moody's: A1 / S&P: A) <sup>2</sup>	<ul> <li>You are looking for an investment that is linked to the Reference Index.</li> <li>You are comfortable with an investment that is linked to the credit risk of the Issuer and the Reference Entity</li> <li>How It Works</li> <li>The Reference Entity Certificate with Conditional Protection (the Note') entitles the investors to receive 95% of the Denomination of the Redemption Date plus an additional amount depending upon the performance of the Reference Index, provided that no Credit Eve has occurred with regards to the Reference Entity during the Credit Cr</li></ul>	
Calculation Agent	Credit Suisse International, London		
Reference Entity	AXA SA (Moody's: A2) <sup>3</sup>		
Currency/Denominatio			
Issue Price	100%		
Minimum Repayment c Redemption Date	<b>95%</b> of the Denomination, subject to a Credit Event		
Participation on Final Fixing Date	200% in the positive performance of the Reference Index		
Initial Fixing Date	12 October 2018	Event Period and that the Issuer has not defaulted. The Note offers	
Payment Date	24 October 2018	a Participation of 200% in the positive performance of the Refer- ence Index as calculated from the Initial Level on the Final Fixing	
Final Fixing Date	13 October 2028	Date.	
Redemption Date <sup>4</sup>	24 October 2028	Lock-in Feature	
Lock-in Value	90% of the highest Index value observed on any Lock-in Observation Date	The investor benefits from a Lock-in Feature, whereby the Lock-in Value for the Index is at least 90% of the highest value of the Index	
Lock-in Observation Date	annually, 24 October 2025, 26 October 2026 and 25 October 2027	observed annually, for the first time on 24 October 2025. The Fi Fixing Level is the higher of the Index value as per the Final Fix Date or the Lock-In Value.	
Final Fixing Level	The higher of (a) the Index value as per the Final Fixing Date or (b) the Lock-In Value	<b>Credit Event</b> In case of a Credit Event on the Reference Entity (i.e., the Ref ence Entity goes bankrupt, fails to pay any amount on its outstar ing obligations or goes through a restructuring), the Note will redeemed in cash at the Redemption Date according to the Adju ment Provision.	
Credit Event Period⁵	60 days prior to Initial Fixing Date until the Redemption Date, subject to extension		
Distribution Fee (in percent of De- nomination)	2.5% upfront (= 0.25% p.a.) and 0.4% p.a. running in the first year and thereafter (both included in the Issue Price)		
Sales/Offering	Switzerland only		
Sales/Offering Restrictions See page 4			

<sup>&</sup>lt;sup>1</sup> All terms and conditions mentioned in this document are indicative only and will be confirmed or adjusted by the end of the Subscription Period.

<sup>&</sup>lt;sup>2</sup> Date of latest rating change of the Issuer (Moody's: 13.12.2016 / S&P: 02.07.2013).

<sup>&</sup>lt;sup>3</sup> Date of latest rating change of the Reference Entity (Moody's: 19.03.2003).

<sup>&</sup>lt;sup>4</sup> The Redemption Date is subject to maturity date deferral (see "Postponement of redemption and deferral of payments" under "Important Notices to Investors" and the respective terms in the Termsheet.

<sup>&</sup>lt;sup>5</sup> Upon the occurrence of a Credit Event or a potential credit event with respect to the Reference Entity, the Redemption Date may be postponed and the Credit Event Period extended, in each case as specified in the terms and conditions of the Notes

# **Adjustment Provision**

In case of a Credit Event, the Note will be redeemed in cash on the Redemption Date according to the recovery price of the reference obligation plus an additional amount depending on the positive performance of the Reference Index. The recovery price corresponds to the auction final price which is determined by the ISDA<sup>6</sup> committee. In case, however, for any reason no auction final price is available, the Calculation Agent determines the value (recovery price) of the reference obligation in best market practice (further information can be found in the product documentation). The overall value of such a redemption amount will probably be significantly lower than the initially invested amount or could even be zero.

# Scenario Analysis at Redemption

# a) No Credit Event occurred on the Reference Entity during the Credit Event Period

- i) The Reference Index closes above the Lock-in Value and the Initial Level on the Final Fixing Date
- Vou will receive 95% of the Denomination.
- Vou will receive 200% of the positive performance of the Reference Index, calculated from its Initial Level.
- ii) The Lock-in Value is above the Index value as per the Final Fixing Date and the Initial Level
- You will receive 95% of the Denomination.
- Vou will receive 200% of the positive performance of the Reference Index, calculated from its Initial Level up to the Lock-in Value.
- iii) The Reference Index closes at or below the Initial Level on the Final Fixing Date and the Lock-in Value is below the Initial Level

# (worst case)

■ You will receive 95% of the Denomination.

#### b) A Credit Event occurred on the Reference Entity during the Credit Event Period

- The Note will be redeemed in cash on the Redemption Date according to the Adjustment Provision
- You may lose all of your invested capital

## Calculation Examples of the Final Redemption Amount<sup>7</sup>

Final Fixing Level	Reference Index Performance	Upside Participation in the Reference Index	Final Redemption Amount
160.00%	60.00%	120.00%	CHF 215.00
140.00%	40.00%	80.00%	CHF 175.00
120.00%	20.00%	40.00%	CHF 135.00
102.50%	2.50%	5.00%	CHF 100.00
Worst case	<b>≤</b> 0.00%	0.00%	CHF 95.00

Final Redemption Amounts are calculated on the basis of issuer solvency and no occurrence of a Credit Event. Please see below for a more detailed description of issuer risk.

# **Key Benefits**

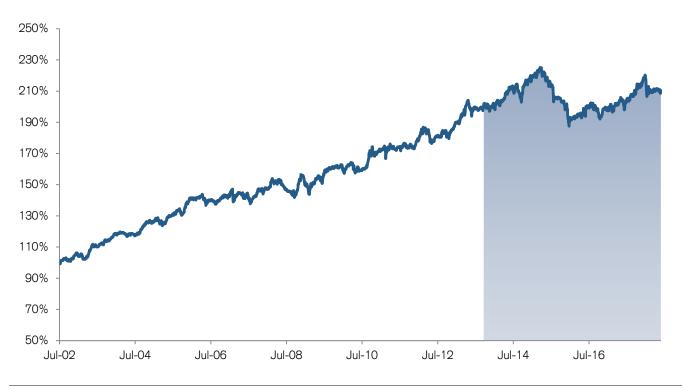
- On the Redemption Date, the Note will be redeemed at minimum 95% of the Denomination, as long as no Credit Event has occurred on the Reference Entity during the Credit Event Period.
- On the Final Fixing Date, you will participate 200% in the positive performance of the Reference Index, as calculated from the Initial Level.
- Lock-in Feature: The Final Fixing Level is the higher of the Index value as per the Final Fixing Date or the Lock-In Value.
- The Reference Index follows a dynamic allocation mechanism, based on fundamental academic research.
- The Reference Index provides diversification through tactical allocation across asset classes and regions.

# Key Risks

- Issuer Risk and Market Risk.
- Under certain circumstances, a direct investment in the Reference Index might produce a higher return.
- The Note is linked to the creditworthiness of the Reference Entity. The likelihood of a Credit Event occurring in respect of the Reference Entity will generally fluctuate with, among other things, the financial condition and other characteristics of the relevant Reference Entity, general economic conditions, the condition of certain financial markets, political events, developments or trends in any particular industry and changes in prevailing interest rates. Prospective investors should conduct their own investigation and analysis with respect to the creditworthiness of the Reference Entity and the likelihood of the occurrence of a Credit Event with respect to the Reference Entity.
- In case of a Credit Event of the Reference Entity the value of the reimbursed Note may be significantly lower than the invested amount or even be zero. This may result in partial or even in complete loss of the capital invested.
- Investors are exposed to a Credit Event during the whole Credit Event Period starting 60 days prior the Initial Fixing Date and ending on the Redemption Date.
- The Note may trade considerably below the redemption price during its lifespan even if no Credit Event has occurred on the Reference Entity.
- See "Important Notices to Investors" for a more detailed description of the key risks and further risks.

<sup>7</sup> Redemption value not including taxes, costs and fees.

<sup>&</sup>lt;sup>6</sup> ISDA stands for International Swaps and Derivatives Association. Although many of the definitions set forth in the terms and conditions of the product may be similar to the corresponding definitions in the 2014 ISDA Credit Derivatives Definitions they are not identical to such definitions. Furthermore, the terms and conditions may not include all of the definitions set forth in the 2014 ISDA Credit Derivatives Definitions.



\*Neither simulated nor historical performance is an indicator or guarantee for future performance. Source: Credit Suisse, Bloomberg The currency of the Reference Index may differ from the currency of your home state and therefore the relevant returns shown may increase or decrease as a result of exchange rate fluctuations.

### Important Notices to Investors

# Potential Conflicts/Compensation

In connection with this complex product, the Issuer and/or its affiliates may pay to third parties, including affiliates, remunerations that may be factored into the terms of this product. The Issuer and/or its affiliates may also offer such remunerations to third parties in the form of a discount on the price of the product. Additional information can be found in the simplified prospectus. Receipt or potential receipt of such remunerations may lead to a conflict of interests. Internal revenue allocation may lead to a similar effect. Finally, third parties or the Investor's bank may impose a commission/brokerage fee in connection with the purchase of or subscription to the complex products. Investors may request further information from their bank/distributor.

#### **Issuer Risk**

This product is a type of debt instrument, which is a loan to the Issuer. You bear the risk that the Issuer may not be able to meet its payment obligation to you. Therefore, if the Issuer defaults or becomes insolvent, your investment and any future coupon payments may be at risk and you could lose some or all of the capital invested. Minimum repayment does not protect you from such losses.

#### No 100% Capital Protection

There is no 100% capital protection with this investment. Depending on the performance of the underlying, the final repayment amount may be less than the invested capital.

#### Emerging Market

Investments in this product are exposed to emerging market risks, which include (among others) a certain degree of political instability, relatively unpredictable financial markets and economic growth patterns, a financial market that is still at the development stage and a weak economy.

#### Commodity

Commodity investments are subject to greater fluctuations in value than normal investments and may lead to additional investment risks. This product is linked to the performance of the underlying commodity index. The index does not directly reflect the spot or forward price. Under certain market conditions, the index can outperform or underperform the underlying commodity itself or even perform contrarily to the spot or forward price due to rollover gains/costs that have to be taken into account within the index calculation.

#### No Dividend Entitlement

In case this product is linked to the performance of specific shares, you are not entitled to any dividends as you are not a shareholder.

#### Currency Risk

If an investment is denominated in a currency other than your base currency, changes in the rate of exchange may have an adverse effect on value, price or income.

### Market Risk

During its lifetime, the performance of this product depends on the general global economic situation along with the political and economic factors in the specific countries. In particular, any changes in market prices (e.g., interest rates, stock prices, foreign exchange rates or commodity prices) can have a negative effect on the valuation of the product. Therefore, if you choose to sell the product prior to Redemption Date, it may result in a poor return which may include loss to your capital. Any minimum repayment or capital protection (if applicable) applies at maturity only.

#### Secondary Market/Liquidity Risk

If you try to sell this product you may not be able to find a buyer or the sale price may be below the purchase price.

## Redemption Risk

The product terms may permit the Issuer to redeem the product earlier upon the occurrence of certain tax event or change of law at a value to be determined by the Issuer.

## No claim against Reference Entity

You will have no claim against the Reference Entity and no interest in or rights under any obligation of the Reference Entity. An investment in the product is not equivalent to an investment in the obligations of the Reference Entity.

#### Postponement of Redemption and Deferral of Payments

Where a potential Credit Event exists as at the Redemption Date of the product or a resolution of a Credit Derivatives Committee by ISDA is pending at such time, the redemption of the product may be postponed for a material period after the Redemption Date.

#### Purpose of this Document

This **document represents marketing material** and only outlines certain key features of the product. It is neither a simplified prospectus as stated in Art. 5 of the Swiss Federal Act on Collective Investment Schemes nor a prospectus in accordance with Art. 652a / Art. 1156 of the Swiss Code of

Obligations. You should refer to the Issuer's product documentation which contains the only legally binding terms for this product and further elaboration on risk factors. Please note that such product documentation, usually referred to as the final terms, and the simplified prospectus can be obtained free of charge from the distributor or the Issuer and may only be available in English. The simplified prospectus is also available on www.credit-suisse.com/derivatives. Credit Suisse AG and/or its affiliates do not make any representation as to the accuracy or completeness of this document and assume no liability for losses and tax implications arising from the use here-of.

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No Swiss withholding tax (Verrechnungssteuer). No Swiss issue stamp tax (Emissionsabgabe). Secondary market transactions are subject to Swiss securities transfer stamp tax (0.15%) for Swiss resident investors. This product classifies as transparent products with a predominant one time interest payment, IUP (Interest Unique Predominant). The Swiss income tax is based on the difference of the present value (bondfloor=[], IRR=[]) on the notional calculated in CHF between the sale or redemption and investment date. This product is not subject to EU savings tax for Swiss paying agents.

## Complex Product/Investor Responsibility

This product is a complex securitized derivative and related to corresponding risks. It is intended only for investors who (a) have prior knowledge or experience of this product or (b) take steps to familiarize themselves with the features and risks of this product, so as to determine if this product suits their investment objectives, and independently assess (with their independent professional advisors if necessary) the specific risks (maximum loss, currency risks, etc.) and the legal, regulatory, credit, tax, accounting consequences and any foreign exchange restrictions or exchange control requirements before making any investment decision. Investors must understand and be capable of assuming all risks involved.

In addition to carefully reviewing this document, you should review the "Special Risks in Securities Trading" risk disclosure brochure (which is available on the Swiss Bankers Association's website:

www.swissbanking.org/en/home/shop.htm. The Issuer's product documentation contains additional terms, risks and information about the Issuer.

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# CS STAA 6% CHF ER Index

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